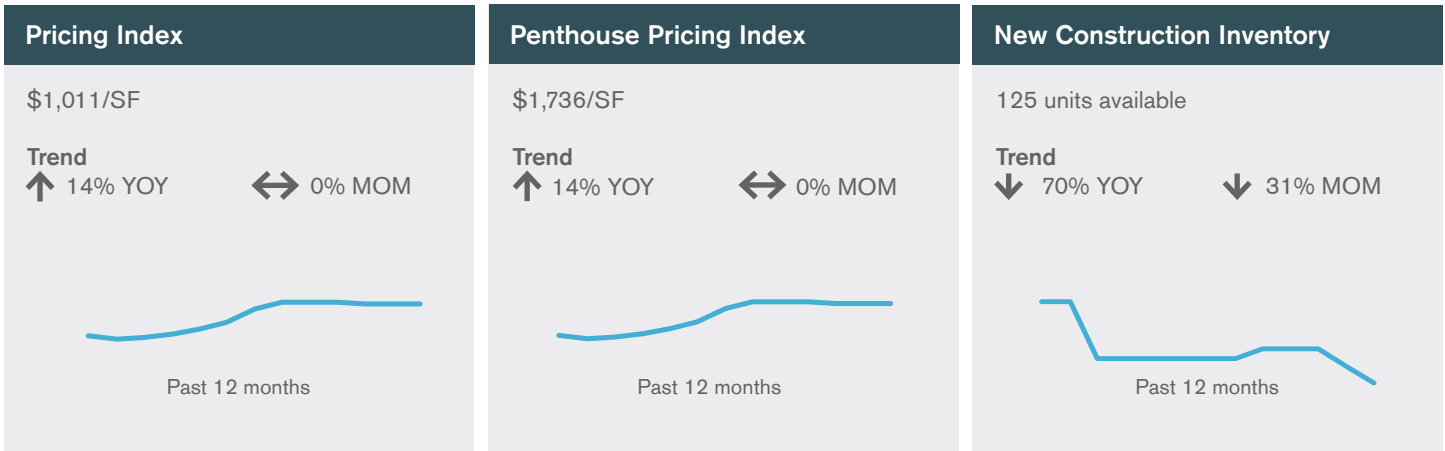



THE MARK COMPANY TREND SHEET

SAN FRANCISCO | NOVEMBER 2013

New Construction



The Mark Company Pricing Index is the tool for tracking the value of a new construction condominium without the volatility of inventory changes. The Pricing Index uses a proprietary quantitative method to model the price per square foot of a new 10th floor, 1,000 SF condominium. The Penthouse Pricing Index applies the same methodology to a new 30th floor, 2,000 square foot penthouse.

Actively Selling Developments (20+ units)				
Development	Marketing Commenced	Status	Current List Prices	Approx. \$/SF
300 Ivy 300 Ivy Street 63 units	March 2013	 63 sold 0 available	All units in contract	\$1,050
Blanc 1080 Sutter Street 35 units	July 2013	 20 sold 15 available	\$659,000 - \$975,000	\$860
Candlestick Cove 101 Executive Park Boulevard 132 units	October 2007	 131 sold 1 available	\$700,000+	\$450
Linea 1998 Market Street 115 units	August 2013	 48 sold 67 available	\$635,000 - \$872,000	\$1,000
Marlow 1800 Van Ness Avenue 98 units	March 2013	 83 sold 15 available	\$762,000 - \$1,026,000	\$1,000
Park Lane 1100 Sacramento Street 33 units	October 2013	 6 sold 27 available	\$1,995,000 - \$6,995,000	\$1,300

Resales



The Mark Company is the authority on urban residential marketing and sales. Our method, aligning buyer insights with developer goals, delivers unbeatable results. For detailed reports, visit www.themarkcompany.com.